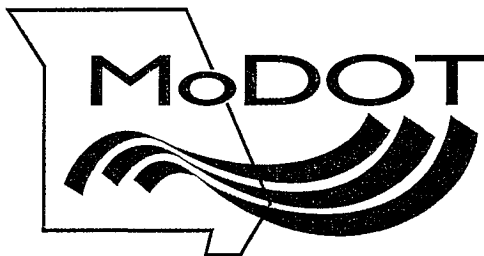*Missouri*
*Department*
*of Transportation*

MoDOT

Pete K. Rahn, Director

*105 West Capitol Avenue*
*P.O. Box 270*
*Jefferson City, MO 65102*
*(573) 751-2551*
*Fax (573) 751-6555*
*www.modot.org*

# ADDENDUM 001
# REQUEST FOR PROPOSALS
# (Web Site Development Services)
# RFP# 6-091202

Offerors should acknowledge receipt of Addendum 001 (ONE) by signing and including it with the original proposal. The due date for receipt of proposals remains unchanged by this Addendum. Accordingly, the following clarifications, questions and answers are believed to be of general interest to all potential Offerors. All other terms and conditions remain unchanged and in full force.

| Name and Title of Signer (Print or type) | Name and Title of Department Authority<br><br>Leann Kottwitz, CPPB<br>Senior General Services Specialist |
|---|---|
| Bidder/Offeror Signature<br><br><br>_____<br>(Signature of person authorized to sign) | Department of Transportation<br><br>*Leann Kottwitz*<br>(Authorizing Signature) |
| Date Signed: | Date Signed: 11/17/2009 |

## QUESTIONS/CLARIFICATIONS

**Question:** What server environment is the site currently being hosted within?

**Answer:** Windows Server 2003.

**Question:** Based on the hosting, what development languages and versions are available to us during the production of MoDOT site? May we recommend upgrading certain languages, such as PHP or ASP.NET, to accommodate production and/or creative?

**Answer:** Any languages used will have to be able to be maintained in house. We do not use any PHP or ASP.NET.

**Question:** Does MoDOT intend to make all basic text and image updates through Dreamweaver or is a CMS tool required for those without programming access to make updates?

**Answer:** MoDOT uses Dreamweaver and Macromedia Contribute to make text and image updates. The web site will need to be compatible with this software. We also use Photoshop CS4 to edit images.

**Question:** Page 6 explains core functions of the Web site. Are we correct in our thinking that MoDOT will need an underlining content management system that directs mobile text message deployment; e-mail blasts from database, social media management and Web banner/ad purchases from the site?

**Answer:** No content management system is needed. No purchases are made from the web site. The web site should optimize the Coalition's already existing social media sites (Facebook and saveMOlives). The web site should be interactive as to engage the younger demographic. The web site should include programming to make these functions run without a content management system.

**Question:** In reference to the CMS in question 3, are there any specifications for the content management system that is required, such as development platform or server environment that it must run in?

**Answer:** No content management system will be accepted.

**Question:** Will the Web site migrate any existing third-party tools to the new Web site?

**Answer:** No.

**Question:** If an overall Web site, Dreamweaver-compatible, CMS is suggested; will you need multiple levels of access for publishing and/or alteration rights?

**Answer:** No content management system will be accepted.

**Question:** Beyond the general objective of combining the two Web sites, have you worked on or completed any initial or preparatory work on a site architecture or site map at this time?

**Answer:** It will be the job of the winning party to work with MoDOT to create a site architecture or site map.

**Question:** How will the site be promoted externally? May we make recommendations beyond "marketing the programs and campaigns throughout the Web site" as, stated in the requirements?

**Answer:** The web site is marketed through advertising campaigns, news releases, social media outlets, etc. No recommendations are being accepted at this time.